



One Boutique: Responsibly Gorgeous
PRESS RELEASE

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Fashionistas now have the opportunity to look fabulous, feel amazing and have comfort in the knowledge that their latest 'must have' item have been given the 'responsibly gorgeous' stamp of approval.

This really is guilt-free shopping at it's best.

At One Boutique fashion lovers and shoppers have a unique opportunity to purchase the latest fashion essentials which are made entirely of fabrics, materials and produced by manufactures that hold themselves high in the ethically responsibly stakes.

Anne McCrickard who opened the store in 2006 and who gave up a career in Law to pursue her love for fashion and promote the benefits of shopping ethically said "What I like best is creating a collection and look using ethical suppliers. Often these people are working with artisans in the third world and using their incredible skills. Often these are women's empowerment groups..which is something I am all for. Other elements of the business use sustainable materials namely bamboo, Soya, British wool. I even have nettle scarves!"

Being the only ethically responsible boutique in York One Boutique is in a unique position just off the highstreet to offer shoppers something rare but all the while keeping in trend with the latest catwalks and season highlights. In 2008 One Boutique joined the WWW revolution and now everyone can be responsibly gorgeous by purchasing their items online via the stores innovative website - www.responsiblygorgeous.co.uk

A unique blend of womenswear and accessories shoppers wont be dissappointed by a visit to One Boutique.

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